

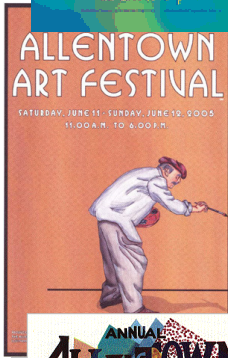
# Allentown Village Society, Inc.

A volunteer not-for-profit organization • [www.allentownartfestival.com](http://www.allentownartfestival.com)

# DESIGN OUR POSTER

## \$1,000 FIRST PRIZE

## \$500 SECOND PRIZE \$250 THIRD PRIZE



**DEADLINE:** March 26, 2011 (no exceptions)

### FOUR ITEMS MUST APPEAR IN YOUR DESIGN:

1. 54th Annual Allentown Art Festival (predominant, preferably near top)
2. Saturday, June 11 - Sunday, June 12, 2011 (large) 11:00 A.M. to 6:00 P.M. (smaller)
3. Produced and presented by the Allentown Village Society, Inc. (Cultural not-for-profit organization) (smallest)
4. Buffalo, New York

**SIZE:** Vertical 14" x 22"

**COLOR/PRINTING:** Up to four (4) colors of your choice. (Black is considered a color. White is not.)

**OTHER INSTRUCTIONS:** Designs must be entirely original. You may submit up to two (2) designs. The design(s) must be CAMERA READY as a finished product. Your name, address and two (2) telephone numbers must be predominantly mounted on the back of your entries. If attending a school, please indicate which one.

**DELIVER TO:** Allentown Village Society, 435 Delaware Avenue, Buffalo, NY 14202, in person. If it is necessary to mail your design(s), send to: Allentown Village Society, Inc., PO Box 1566, Ellicott Station, Buffalo, NY 14205.

**HOURS:** Friday, March 25, 5-6 P.M. and Saturday, March 26, 10 A.M.-1 P.M. Additional hours during the week of March 21 may be available. Please call (716) 877-4670.

**NOTE:** The winning design becomes the "exclusive" property of the Allentown Village Society (AVS). By entering this contest, you are giving AVS the "exclusive" rights to the use of the winning design and you will transfer ownership for copyright purposes. The winning design may also be used for the tee shirt design and show guide.

**QUESTIONS:** Call Poster Chairperson at (716)877-4670. If unavailable, please leave a message.