



Produces and Presents
Buffalo's
Annual Allentown
Outdoor Art Festival

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January 2011

To: Art Teachers / Guidance Counselors / Senior Art Students
From: Allentown Village Society ~ producers and presenters of the **Allentown Art Festival**
Re: Visual Arts Scholarship Program - 2011

The Allentown Village Society is happy to announce our scholarship award program. Four \$2000.00 scholarships will be awarded to high school seniors attending Buffalo/ Erie County public, private or parochial schools and have been accepted at post secondary schools in an art study program. The awards are granted at the rate of \$1000.00 per year for the first two years of study and are for the exclusive use towards the purchase of art supplies and equipment at the store / bookstore of the student's choice. Account monies cannot be carried over from year to year and any unused funds at the end of the school year will be returned to the Allentown Village Society.

PLEASE READ CAREFULLY. Because of increased applications numbers, the following rules must be strictly complied with; any deviation will disqualify the student's application.

Deadline: Saturday, April 9, 2011 - No Exceptions

Each applicant must submit:

1. A single portfolio containing five (5) of the student's original art work. The outside of the portfolio must be clearly labeled with the student's name, address, phone number and high school, as well as the art instructor's name and phone number.
 - * Content - varied media chosen by the student
 - * Each piece must have a sticker attached with student's name, phone number and school.
 - * All artwork must be in a single portfolio. Three dimensional work may be boxed separately.
2. A single manila envelope complete with the following forms. The outside of this envelope must be clearly labeled with the student's name, address, phone number and high school.
 - * A copy of BOTH parents' Federal Income Tax Returns from the previous year AND a copy of the completed Financial Aid Form (FAF) as sent to colleges.
 - * A copy of the acceptance letter from the school he/she plans to attend.
 - * Completed Student Information form - ASA page 1 of 4
 - * Completed Cost Information form - ASA page 2 of 4
 - * Two letters of recommendation:
 - One from an art or art related teacher. Recommendation Form 1 - ASA page 3 of 4
 - One from any qualified, non-related person. Recommendation Form 2 - ASA page 4 of 4

HS instructions ~ page 1 of 2

OFFICERS

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IMPORTANT DATES TO REMEMBER:

Submission of Portfolio & Application

Deliver to: Allentown Village Society, 435 Delaware Avenue, Buffalo, NY 14202.

Date: Friday, April 8, 4-5 pm and Saturday, April 9, 11 am-1 pm.

Deadline for submission - Saturday April 9, 2011 by 1:00pm - no exceptions

Portfolio Pick-up

Pick-up: Allentown Village Society, 435 Delaware Avenue, Buffalo, NY 14202

Date: Saturday, April 16, 10 am-12 noon

Award Notification

Students selected for scholarships will be notified no later than Friday, April 22, 2011.

Award Presentation

Date: Saturday, June 11th - 7 pm

Where: Scholarships will be presented as part of the Allentown Art Festival Awards Ceremonies.

The ceremony is at the American Legion Post, Troop I, 432 Franklin Street, Buffalo, NY 14202.

Who: All scholarship winners, their families and art instructors are invited and encouraged to attend.

QUESTIONS: Questions may be directed to me at the Allentown Village Society office at 716.881.4269.

Please leave a message; all calls will be returned as soon as possible. Beth O'Malia, Scholarship Chair

Additional application forms may be downloaded from our website
www.allentownartfestival.com/apps.htm